



FIFTEEN CORNWALL NAMED BEST NEW BUSINESS

Less than a month after winning gold at Enjoy England Awards in the 'Taste of England' category, Fifteen Cornwall has once again come out on top by winning the 'Best new Business' category at the Cornwall Business Awards on Thursday night (8th May).

The social enterprise restaurant opened for business on 18th May 2006 and the 'Best New Business' award, sponsored by Cornwall Pure Business, was given in recognition of the early success that Fifteen Cornwall has achieved.

Fifteen Cornwall's Chief Executive Dave Meneer said: *"Fifteen Cornwall has achieved so much in a relatively short period of time; we've played a role in putting Cornwall in the global spotlight for fantastic food and amazing local produce whilst giving young people from disadvantaged backgrounds a fresh start.*

"The restaurant has exceeded all of its initial targets and our success has brought a valuable boost to the local economy, both to our suppliers and almost 100 staff now working at the restaurant. Being named as the best new business at the Cornwall Business Awards is an amazing accolade and one that everyone who has been involved in making the enterprise a success is extremely proud of."

John Berry, Chief Executive of Cornwall Enterprise, which organised and presented the Cornwall Business Awards said: *"Forget its celebrity founder: Fifteen Cornwall is fast establishing itself as a star in its own right. This is the latest in a string of Awards for a young company which has, in some ways, become an emblem for the optimism and free-thinking approach that's welling up among Cornwall's business community."*

To make a reservation at the award winning Fifteen Cornwall call 01637 861000 (reservation lines are open from 9am-7pm, 7 days a week) or book online at www.fifteencornwall.co.uk

Ends
12th May 2008

Notes to editors

Photography

An image to accompany this press release is attached and is captioned from left to right:

Media Release



Lucy Hunt - Inward Investment Manager at Cornwall Pure Business, Chris Hugo- Director, Fifteen Cornwall, Judi Blakeburn - Director, Fifteen Cornwall Dave Meneer - CEO, Fifteen Cornwall and the award ceremony's host entrepreneur Simon Woodroffe (former owner of Yo! Sushi).

Fifteen Cornwall opened on 18th May 2006 with an innovative menu of the best seasonal and local produce, a relaxed atmosphere, talented chefs and an incredible view over a beautiful two-mile beach.

The restaurant is dedicated to the same inspirational social enterprise goals as set out by Jamie Oliver and the team at Fifteen London. Each year the restaurant gives up to 20 trainee-chefs the once in a lifetime opportunity to turn their lives around.

All profits from Fifteen Cornwall go to the registered charity, The Cornwall Foundation of Promise. The charity's purpose is the creation of fantastic career opportunities for disadvantaged, local, young people, helping them every step of the way to achieve their potential. The restaurant also provides a valuable boost to Cornwall's tourism industry and makes use of the abundance of high quality local food producers in the region.

The project has received more than £1 million in grants from Objective One and the South West Regional Development Agency (SWRDA), with additional support from Jobcentre Plus, the Learning and Skills Council (LSC), Cornwall College, Cornwall County Council, Restormel Borough Council, St Austell Brewery, HSBC Bank, Barclays Bank and The Hotel and Extreme Academy, Watergate Bay.

For Fifteen Cornwall reservations and menu information visit www.fifteencornwall.co.uk or call 01637 861000 (lines open between 9.00am and 7.00pm seven days a week).

For further details, please contact:

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