



FIFTEEN CORNWALL SHORTLISTED FOR NATIONAL AWARD

Fifteen Cornwall has been shortlisted for a prestigious national award for its role in promoting England as a world-class holiday destination.

The social enterprise restaurant is a finalist within the Taste of England category of Enjoy England's Excellence Awards 2008, the results of which will be announced at an awards ceremony in St George's Hall, Liverpool on 23rd April.

Fifteen Cornwall was entered for the award after winning gold in the Taste of the South West category at South West Tourism's Excellence Awards last November, which automatically qualified the restaurant for an entry into the national contest.

The awards are aimed at promoting healthy industry competition and high standards with finalists earning their places by demonstrating excellence against strict criteria such as service and customer care.

Fifteen Cornwall's Chief Executive Dave Meneer, said: *"We were delighted to win gold at the South West Tourism Excellence Awards and to be put forward for a top national award is absolutely fantastic. I'm really proud of the apprentice chefs who are using their passion for food to turn their lives around, supported by the committed team of professional chefs and front of house staff who together create an unforgettable dining experience that is putting Fifteen Cornwall on the map as one of the must visit restaurants in the South West."*

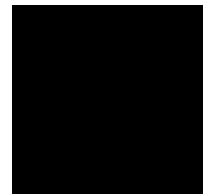
To make a reservation at Fifteen Cornwall call 01637 861000 (reservation lines are open from 9am-7pm, 7 days a week) or book online at www.fifteencornwall.co.uk

Ends
17 March 2008

Notes to editors

Fifteen Cornwall opened on 18th May 2006 with an innovative menu of the best seasonal and local produce, a relaxed atmosphere, talented chefs and an incredible view over a beautiful two-mile beach.

Media Release



The restaurant is dedicated to the same inspirational social enterprise goals as set out by Jamie Oliver and the team at Fifteen London. Each year the restaurant gives up to 20 trainee-chefs the once in a lifetime opportunity to turn their lives around.

All profits from Fifteen Cornwall go to the registered charity, The Cornwall Foundation of Promise. The charity's purpose is the creation of fantastic career opportunities for disadvantaged, local, young people, helping them every step of the way to achieve their potential. The restaurant also provides a valuable boost to Cornwall's tourism industry and makes use of the abundance of high quality local food producers in the region.

The project has received more than £1 million in grants from Objective One and the South West Regional Development Agency (SWRDA), with additional support from Jobcentre Plus, the Learning and Skills Council (LSC), Cornwall College, Cornwall County Council, Restormel Borough Council, St Austell Brewery, HSBC Bank, Barclays Bank and The Hotel and Extreme Academy, Watergate Bay.

For Fifteen Cornwall reservations and menu information visit www.fifteencornwall.co.uk or call 01637 861000 (lines open between 9.00am and 7.00pm seven days a week).

For further details, please contact:

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