

## **CORNWALL FOUNDATION OF PROMISE TRUSTEES**

The Cornwall Foundation of Promise is a charity whose purpose is to inspire disadvantaged local young people by creating career opportunities for them and helping them every step of the way to achieve their potential. It aims to help people to believe in themselves to know that they can achieve anything they want in their lives despite the setbacks they may already have experienced.

The Board of Trustees is still developing, but the people listed below show the breadth of knowledge and experience and the diversity of backgrounds they offer – the Cornwall Foundation of Promise aims to be integral to Cornwall's future by giving young people the very best opportunities possible.

### **David Meneer**

#### ***CEO Cornwall Foundation of Promise & Fifteen Cornwall***

David was Marketing Director at Eden from April 1999 to September 2007 and was responsible for all marketing and advertising activity for the Project.

Born in Redruth in 1951 David left to take a degree on Geography at University College London where he also found time to appear on University Challenge and become the youngest President of the Union in 1973.

Following this he embarked on a 25 year career in advertising at many of the top agencies in the UK, Germany and France working with such giants as Sony, Cadbury and Birds Eye and such household names as Flora margarine, Cornetto ice cream and Directline Insurance. He left agency life as a European vice president of Mc Cann Erickson - the world's largest agency - where he had been in charge of advertising for General Motors (Vauxhall/Opel) in 23 countries across Europe throughout much of the nineties.

Tired of jumping on aeroplanes and with two children aged one and three the Eden Project gave him the opportunity to return to his native Cornwall and still "play in the first division."

In 1990 David took a sabbatical year which quickly grew into two years when he had two exhibitions of paintings in London...something he'd like to return to when time permits.

In September of 2007 David was appointed CEO of the Cornwall Foundation of Promise and Fifteen Cornwall at Water gate Bay – the Jamie Oliver inspired restaurant training disadvantaged Cornish youth to become the chefs of the future.

## **Roger Furniss**

### ***Chairman of Fifteen Cornwall***

Roger is Chairman of Fifteen Cornwall Limited, the subsidiary of the Cornwall Foundation of Promise which operates the restaurant. His philosophy for the restaurant is to balance providing a unique opportunity for the students with a commercially successful restaurant which supports the Cornish economy and produces profits which go straight to the charity

He took early retirement in 2000 at which time he was Customer Service and Public Affairs Director of South West Water. Since 'retiring' he has

- chaired Groundwork Plymouth, a regeneration charity, and was a National Groundwork Board member
- chaired Business Challenge South West (Henry and Sophie Ashworth were winners for developing Extreme Academy)
- been a partner in a business consultancy
- chaired the Public Relations Degree Advisory Committee at Marjons University College in Plymouth
- chaired the operating company at the National Marine Aquarium in Plymouth

He is also Secretary of South West Rivers Association, an umbrella organisation representing owners of fishing rights and anglers throughout Cornwall, Devon and parts of Dorset and Somerset, and a director of Angling Trust, a new body representing all branches of angling.

Married, with a six year old son, Roger lives in the country near Exeter.

## **Henry Ashworth**

### ***Chair of Trustees***

Together with his brother Will, Henry Ashworth was pivotal in attracting Fifteen to Cornwall. Henry studied Hotel Management at Oxford Polytechnic before changing direction to begin a marketing career managing international trade shows in London. In 1996 he moved to South Africa to help develop and manage trade shows reflecting the exciting new democracy of President Mandela. Henry returned to Cornwall with his wife Sophie in 1999 to establish the Extreme Academy at Watergate Bay, which he developed from what was then a single storey beach shack into the legendary destination that it is now.

## **David Pennington**

### ***Treasurer***

A chartered accountant with over 40 years experience, David is a former partner of KPMG and has held board positions in medium sized companies. David is privileged to be asked to be a trustee and treasurer of CFoP and hopes that his business experience will allow the foundation to grow and help many disadvantaged young people in Cornwall.

## **Debbie Wilshire**

### ***Trustee***

Debbie Wilshire is the Deputy CEO of Cornwall College and has been integral in ensuring that the quality of training and support provided to the Fifteen Cornwall trainees during their vocational training at Cornwall College has been outstanding. Debbie is delighted to be a trustee and says: 'The Cornwall Foundation of Promise has made a fantastic start with its aim of enabling young people from disadvantaged backgrounds to achieve and gain self esteem and a good job. This approach is innovative and creative and speaks volumes for how everyone in Cornwall works in partnership to improve the lives of its people and the prosperity of the county'.

## **Malcolm Bell**

### ***Trustee***

Malcolm Bell became Chief Executive of South West Tourism in 1999. He is a Cornishman, married with two daughters. Malcolm is a member of the 2 Tourism Society and also of the Tourism Management Institute a Fellow of the Royal Society for the Encouragement of Arts, Manufacturing and Commerce and a Fellow of the Academy of Food and Wine Service. He has always been committed to working to improve the economy and culture of Cornwall and is excited to be involved in Fifteen Cornwall – 'as a proud Cornishman I want to help Cornwall and especially the disadvantaged people in the county reach their full potential'.

## **Lindsey Hall**

### ***Trustee***

Director of RiO CIC (Real Ideas Organisation Community Interest Company) jointly responsible with a co-director for establishing, developing and managing the organisation, based in Cornwall, working across the south west and beyond with a core staff of more than 45 people delivering contracts and developing and managing innovative social enterprise incubation around children, young people and creative social enterprise.

Key contracts include Creative Partnerships, a pioneering programme from DCMS, now operating in 190 schools across the 15 local authorities of the south west; an innovative work related programme for NESTA and work with those not in education, employment or training in Cornwall and Plymouth.

Before RIO, Lindsey's previous work includes working for the Arts Council, running an independent video and digital media production company producing video, television and award winning interactive learning programmes for a range of clients including government departments, local authorities, the NHS, television and a series of EU projects with partners in Germany, Spain and Denmark.

### **Paul Inman**

#### ***Trustee***

Paul took up his appointment as Director of Media at University College Falmouth in 2005. He is responsible for the academic and strategic leadership of the subject area and is a member of the University's management team. During his career as a filmmaker he has specialized in producing programmes and films about the arts and social issues and has had his work broadcast on BBC 1, BBC2, ITV and Channel 4.

### **John Stewart**

#### ***Trustee***

John Stewart is a cofounder and Director of Fun of Worlds Apart Ltd, a children's toy and lifestyle company based in St Columb. John's interest and support as a trustee of the Cornwall Foundation of Promise comes from his own very positive experience of driving a globally successful and highly creative organisation from Cornwall: 'Creativity, initiative and determination are what have driven us forward, and this is already the hallmark of the staff and trainees at Fifteen Cornwall – their enthusiasm and determination to success is already an inspiration...'

### **Sophie Hosking**

#### ***Trustee***

Sophie Hosking works for Cornwall County Council in the Policy Unit for Corporate Planning and is also a governor of Penair School in Truro. Of her position as a trustee of the Cornwall Foundation of Promise, she says: 'I feel privileged to be involved in the Foundation – this is a fantastic opportunity, not only for the trainees, but for wider social and economic improvement in Cornwall.'

### **Stephen Bohane**

#### ***Trustee***

Stephen Bohane is Head of Operations at the South West Regional Development Agency. Stephen is passionate about the arrival of Fifteen Cornwall for many reasons: 'With My RDA hat on, it is a project which hits many of our corporate priorities. It is about participation of disadvantaged young people in the workplace. It is an excellent skills training project. And it also develops two of our priority sectors: food and drink, and tourism. Personally I am committed because, having had a relatively privileged education, I am excited by a project which offers a great career to young people without these advantages. I hope that with experience of my own business and economic development, I can make a contribution.'

## **Angie Rowe**

### ***Trustee***

Since moving with her family to Cornwall in 1972 Angie has been involved in a variety of different businesses. Owning and running retail shops in Padstow, Wadebridge & Bodmin; managing the small Newquay Airport, and then becoming Marketing Manager for Brymon Airways; managing the Aviation Department for Saga Holidays, becoming Economic Development Manager for Restormel Borough Council for several years, and now working with the Eden Project. "I've been fortunate to be involved with the airport and Eden, both major economic drivers for Cornwall. Being in a position to help establish the Cornwall Foundation of Promise and develop such an innovative way of helping young disadvantaged people is brilliant".